



**Tattoo Life & Tattoo Energy USA Media Kit 2008 - 2009**

<b>Formats</b>		<b>Insertion Code</b>	<b>1 x Edition</b>	<b>Insertion Code</b>	<b>6 x Editions</b>
<b>Business Card</b>	Tattoo Life	TL-BC-1	\$250.00	TL-BC-6	\$200.00
	Tattoo Energy	TE-BC-1	\$250.00	TE-BC-6	\$200.00
<b>Quarter Page</b>	Tattoo Life	TL-QP-1	\$500.00	TL-QP-6	\$400.00
	Tattoo Energy	TE-QP-1	\$500.00	TE-QP-6	\$400.00
<b>Half Page</b>	Tattoo Life	TL-HP-1	\$1,000.00	TL-HP-6	\$800.00
	Tattoo Energy	TE-HP-1	\$1,000.00	TE-HP-6	\$800.00
<b>Full Page</b>	Tattoo Life	TL-FP-1	\$1,800.00	TL-FP-6	\$1,500.00
	Tattoo Energy	TE-FP-1	\$1,800.00	TE-FP-6	\$1,500.00
<b>Double Page</b>	Tattoo Life	TL-DP-1	\$3,000.00	TL-DP-6	\$2,500.00
	Tattoo Energy	TE-DP-1	\$3,000.00	TE-DP-6	\$2,500.00
<b>Front Inside</b>	Tattoo Life	TL-FI-1	\$3,000.00	TL-FI-6	\$2,500.00
	Tattoo Energy	TE-FI-1	\$3,000.00	TE-FI-6	\$2,500.00
<b>Back Inside</b>	Tattoo Life	TL-BI-1	\$3,000.00	TL-BI-6	\$2,500.00
	Tattoo Energy	TE-BI-1	\$3,000.00	TE-BI-6	\$2,500.00
<b>Back Cover</b>	Tattoo Life	TL-BKC-1	\$3,500.00	TL-BKC-6	\$3,000.00
	Tattoo Energy	TE-BKC-1	\$3,500.00	TE-BKC-6	\$3,000.00

8" x 10.875" x 2		8" x 10.875"	8" x 10.875"	8" x 5.4375"	4" x 5.4375"	2" x 3.5"
DP	DP	BKC	FP FI BI	HP	QP	BC

Please add 0.1250" to outside of ad for bleed

**\*\* Very Important ads to be submitted in the following format .pdf .tiff .eps and 300dpi**

For ad placements email [fivestarmediacnc@gmail.com](mailto:fivestarmediacnc@gmail.com)  
Commission Rate - 15% to Recognized Media Companies





Five Star Media Inc.

Insertion Order – Tattoo Life Magazine and Tattoo Energy Magazine

Company Name

Address

City

State

Zip Code

Insertion Code Tattoo Life

TL- \_\_\_\_\_

Price Per Issue \$ \_\_\_\_\_

Insertion Code Tattoo Energy

TE- \_\_\_\_\_

Price Per Issue \$ \_\_\_\_\_

First Issue To Appear (MM/YYYY) \_\_\_\_\_

**Rate Protection**

Rates are subject to change upon 30 days notice from publisher. New rates are immediately applied to orders not covered by a executed contract. If advertisers use a different number of ads during their contract period they will be short rated or credited.

**Special Position**

Special positioning may be available subject to a 15% service fee.

**Terms and Conditions**

All advertising subject to the publisher’s approval. No fraudulent or misleading advertising accepted. Advertising that stimulates editorial content must carry the label “Advertisement” set in a least 10 point type at the top of ad. If copy instructions for contracted ads are not received by the pre-set closing date the publisher reserves the right to repeat a previous ad of the same size. No rebate allowed for errors arising due to the insertion of incorrect key numbers. No cancellations accepted after ad closing date. First issue advertising for new accounts is due and payable before first ad runs. Once credit is established all accounts are net 30 days from invoice print date. Past due accounts are not eligible for any discounts. All prices are for camera ready art. If composition is required there will be an additional charge. Rates are in US Dollars. Effective date: May 1 ,2007.

I \_\_\_\_\_ of \_\_\_\_\_ agree to the above.  
Persons Name Company Name

Signed \_\_\_\_\_  
Signature Print Name Date (MM/DD/YYYY)

COMPLETE IN FULL AND FAX TO – (650) 359-9325





**2008/2009 PRODUCTION SCHEDULE**

**GALLEYS**

BIPAD	TITLE	ISSUE NAME	ADD-ON DUE FROM		PRINT DATE	SHIP DATE	ON-SALE DATE
			CODE	RCS			
23501	TATTOO LIFE	Aug/Sept #53	6	6/30/2008	7/2/08 *holiday	7/17/08 POOL 29	08/05/08
23501	TATTOO LIFE	Oct/Nov #54	7	9/1/2008	9/3/2008	9/18/08 POOL 38	10/7/2008
23501	TATTOO LIFE	Dec/Jan #55	55	11/3/2008	11/6/2008	11/19/08 POOL 47	12/9/2008
23501	TATTOO LIFE	Feb/Mar #56	56	12/29/2008	1/2/2009	1/15/09 POOL 02	2/3/2009
23501	TATTOO LIFE	April/May #57	57	3/2/2009	3/5/2009	3/19/09 POOL 11	4/7/2009
23501	TATTOO LIFE	June/July #58	58	4/28/2009	5/1/2009	5/14/09 POOL 19	6/2/2009
23501	TATTOO LIFE	Aug/Sept #59	59	6/29/2009	7/1/2009	7/16/09 POOL 28	8/4/2009
23501	TATTOO LIFE	Oct/Nov #60	60	8/28/2009	9/1/2009	9/17/08 POOL 37	10/6/2009

**GALLEYS**

BIPAD	TITLE	ISSUE NAME	ADD-ON DUE FROM		PRINT DATE	SHIP DATE	ON-SALE DATE
			CODE	RCS DATE			
23502	TATTOO ENERGY	July/Aug #53	05	05/26/08	05/29/08	6/12/08 POOL 24	07/01/08
23502	TATTOO ENERGY	Sept/Oct #54	6	7/29/2008	8/1/2008	8/14/08 POOL 33	09/02/08
23502	TATTOO ENERGY	Nov/Dec #55	55	9/28/2008	10/1/2008	10/16/08 POOL 42	11/4/2008
23502	TATTOO ENERGY	Jan/Feb #56	56	12/1/2008	12/4/2008	12/17/08 POOL 51	1/6/2009
23502	TATTOO ENERGY	Mar/April #57	57	2/2/2009	2/5/2009	2/19/09 POOL 7	3/10/2009
23502	TATTOO ENERGY	May/June #58	58	3/30/2009	4/2/2009	4/16/09 POOL 15	5/5/2009
23502	TATTOO ENERGY	July/Aug #59	59	5/28/2009	6/1/2009	6/11/09 POOL 23	6/30/2009
23502	TATTOO ENERGY	Sept/Oct #60	60	7/27/2009	8/1/2009	8/13/09 POOL 32	9/1/2009

Please discard all production schedules prior to 7/9/08





## **Publication Demographics – Tattoo Life, Tattoo Energy**

**Our USA distribution is 50 thousand issues total and distributed in every state in the US.**

**Our sell through is 68% of what we put out.**

**In Borders, Barnes & Nobles, Hastings Book Stores, 7-11, Safeway and many liquor stores and delis.**

### **Our Reader Demographics**

**Male Audience 65.40%**

**Median Age 29**

**Median House Hold Income \$44,300**

**Employed 93.20%**

**Skilled Trade 22.30%**

**Labor 17.30%**

**Self Employed 17.30%**

**Professional 17.00%**

**Student 9.00%**

**Office Job 5.80%**

**Government / Military 4.80%.**

**Also the worldwide distribution of Tattoo Energy and Tattoo Life tops 160,000. Tattoo Energy and Tattoo Life are by far the most recognized tattoo magazines in the world.**

**International exposure is also available in conjunction with your USA marketing efforts.**

**For more information contact Chris Guido at [fivestarmediac@gmail.com](mailto:fivestarmediac@gmail.com) .**

